

## Annual Phygital Exhibitions and Commemorative Events: A Calendar of Awareness and Action

Month	Event	Exhibition Type	Activity	Goal/Objective	Target Audience	Call to Action	Impact Metrics
January	International Day of Commemoration of Holocaust Victims - Anti- Semitism	Phygital Exhibition	Forums / Concert	Raise awareness of Holocaust history and combat anti- Semitism	General Public, Educators	Holocaust memorial events; Support anti-hate	
February	-	Phygital Exhibition	Lectures, Film Screenings, Health Awareness Campaigns		General Public, Schools, Health Workers	History Month activities; Participate in health campaigns and national	Number of Attendees, Media Coverage, Partnerships Formed
March		Phygital Exhibition	Presentation	contributions and	Women, Activists, Students	local women's organizations and advocacy	Number of Attendees, New Partnerships Formed
April	IVIISOGVNV	Phygital Exhibition	The Motherhood Issue	Highlight and address the impact of misogyny in society	Women, Educators, Youth	gender equality and participate in awareness	Media Coverage, Feedback Surveys



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Мау	International Day Against School Bullying + Shootings		Testimonials of Shootings / Teacher Training on Bullying	Prevent bullying and school violence	Teachers, School Administrators, Parents	Implement or support anti- bullying programs in schools	
June	International Day Against LGBTQIA+ Discrimination	Phygital	Graphic Design and Photography Poster Creation on the Topic	Raise awareness of LGBTQIA+ rights and tackle discrimination	LGBTQIA+ Community, Youth	Support LGBTQIA+ advocacy; Participate in pride events	
July	Children's Day	Phygital Exhibition	Forgiveness Through Reparation, Concepts: Solidarity & Respect for Difference	Foster empathy and solidarity among children	Families, Educators, Children	Engage in activities supporting children's rights initiatives	
August	Environment and Sustainability	Phygital	Water / Ozone / Rivers etc. / Endangered Animals	Promote environmental responsibility and sustainability	Environmental Groups, General Public	Take action on sustainability issues (e.g., conservation projects)	
September	Month of Coexistence -	Phygital Exhibition	Respect for Difference, Individual & Collective Responsibility / Moral Courage	Encourage peaceful coexistence	General Public, Human Rights Activists	Join local coexistence events	



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October	Racism - Ethnicities Day	Phygital Exhibition	Alliance with Afro-American Community	Combat racism and promote racial equality	Afro-American Communities, Activists	Support racial equality movements and participate in related campaigns	
November	Native American Heritage Month Veterans Day	Exhibition	Cultural Presentations, Honoring Veterans, Focus on Diversity	Raise awareness of Native American history and contributions; Honor veterans		Support Native American communities and veterans through donations, volunteer work, or advocacy	
December	Anti-Immigration and Xenophobia	Phygital Exhibition		Combat xenophobia and promote immigration rights	General Public, Policymakers	Support inclusive immigration policies and join anti-xenophobia initiatives	

**Other Key Elements:** 

- Dilemmas Don't Have One Single Answer: Encouraging open dialogue and multiple perspectives.
- Training of Change Agents: Focus on building capacity for leadership and social change.
- Focus Areas: Addressing racism, anti-Semitism, anti-immigration, xenophobia, LGBTQIA+ discrimination, misogyny, and disabilities.