

Annual Phygital Exhibitions and Commemorative Events: A Calendar of Awareness and Action

| Month | Event | Exhibition Type | Activity | Goal/Objective | Target Audience | Call to Action | Impact Metrics |
|-----------|---|---------------------|--|--|--|--|----------------|
| May | International Day Against School Bullying + Shootings | Phygital Exhibition | Testimonials of Shootings / Teacher Training on Bullying | Prevent bullying and school violence | Teachers, School Administrators, Parents | Implement or support anti-bullying programs in schools | |
| June | International Day Against LGBTQIA+ Discrimination | Phygital Exhibition | Graphic Design and Photography Poster Creation on the Topic | Raise awareness of LGBTQIA+ rights and tackle discrimination | LGBTQIA+ Community, Youth | Support LGBTQIA+ advocacy; Participate in pride events | |
| July | Children's Day | Phygital Exhibition | Forgiveness Through Reparation, Concepts: Solidarity & Respect for Difference | Foster empathy and solidarity among children | Families, Educators, Children | Engage in activities supporting children's rights initiatives | |
| August | Environment and Sustainability | Phygital Exhibition | Water / Ozone / Rivers etc. / Endangered Animals | Promote environmental responsibility and sustainability | Environmental Groups, General Public | Take action on sustainability issues (e.g., conservation projects) | |
| September | Month of Coexistence - | Phygital Exhibition | Respect for Difference, Individual & Collective Responsibility / Moral Courage | Encourage peaceful coexistence | General Public, Human Rights Activists | Join local coexistence events | |

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| October | Racism - Ethnicities Day | Phygital Exhibition | Alliance with Afro-American Community | Combat racism and promote racial equality | Afro-American Communities, Activists | Support racial equality movements and participate in related campaigns | |
| November | Native American Heritage Month Veterans Day | Phygital Exhibition | Cultural Presentations, Honoring Veterans, Focus on Diversity | Raise awareness of Native American history and contributions; Honor veterans | Native American Communities, Veterans, General Public | Support Native American communities and veterans through donations, volunteer work, or advocacy | |
| December | Anti-Immigration and Xenophobia | Phygital Exhibition | | Combat xenophobia and promote immigration rights | General Public, Policymakers | Support inclusive immigration policies and join anti-xenophobia initiatives | |

Other Key Elements:

- **Dilemmas Don't Have One Single Answer:** Encouraging open dialogue and multiple perspectives.
- **Training of Change Agents:** Focus on building capacity for leadership and social change.
- **Focus Areas:** Addressing racism, anti-Semitism, anti-immigration, xenophobia, LGBTQIA+ discrimination, misogyny, and disabilities.